

## *Top Ten Tips*

*From*

*The Penny Pincher's Passport to Luxury Travel: The Art of Cultivating Preferred Customer Status.*

1. Become a student of your travels  
Understanding every aspect of your travels greatly aids in obtaining a luxury travel experience.
2. Use the contrarian travel approach—be a travel leader  
Travel when others are not. Travel to the destinations that will appreciate your business and reward you for your patronage. Currently Bali is a great example of this.
3. Tips are an investment  
Use tips prudently and wisely. Tipping the right person can lead to great travel rewards.
4. Befriend those with the power to upgrade  
Understanding who possesses the power to upgrade you greatly enhance your ability to reach first class.
5. Call direct  
This provides the flexibility and the ability to obtain the best rates and fares.
6. Don't Assume luxury cost will more than an Average travel experience  
The book is filled with many examples of luxury costing less than an average travel experience. If seek out luxury at a discount, you will find it.
7. Astute loyalty pays big rewards  
Understanding how to position your consumerism pays huge dividends. Build relationships and cultivate them.
8. Make it a habit to travel with quality travel companies  
A habit easy to get used to. Quality companies treat their customers with quality and this leads to luxury travel.
9. Use frequent flyer miles wisely  
Buy inexpensive air tickets and use miles to upgrade to first class.
10. Build partnerships  
A long-term perspective will build partnership with quality companies that will pay dividends.