<u>QUESTIONS FOR JOEL WIDZER (Author of The Penny Pincher's Passport to Luxury Travel)</u>

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Your book says there are specific strategies travelers can follow to improve their travel experiences. Why aren't more travelers aware of these strategies?

When did you start coming up with your ideas about creating luxury travel experiences without paying luxury travel prices?

Have your strategies changed over the years, as the travel industry has changed?

You mention in your book that it's possible to get through airline security in 10 minutes versus the usual 45 minutes. How do you do this?

One of your strategies is loyalty. How does loyalty help make better services available for less money?

What are some of your suggestions for picking an airline worth your loyalty? What things make one airline better than another?

Briefly, how can you best take advantage of frequent-flier programs?

Your book includes several ideas for getting upgraded from coach to first class. What are some of those ideas? Which have you found the most effective?

You also advocate a strategy you describe as "mutually beneficial relationships with quality travel partners." What exactly does that mean? Can you give an example of how this has worked for you?

What are some of your strategies for finding good hotels, and for getting the best accommodations possible at the lowest rate available?

Your book includes a couple of chapters on what you can do when things go wrong. What are some of the ways you can turn inconveniences or mistakes to your advantage?

Finally, what are some the best ways to make use of Internet resources?

What's the single best instance in which you were able to think and act quickly and get a great deal on a luxury accommodation?

For review copies please contact:

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